

Downtown Neighborhoods Association



DNA Monthly Board Meeting

Our Monthly Board Meeting including, Officer elections, annual Meeting review and continuation of the Home and Garden Tour business

When Mon, Apr 01 2024 at 5:30 PM

Location: 901 Roma Ave NW, 901 Roma Ave NW, Albuquerque, NM 87102-1941, USA

Chairperson Danny Senn

Minute taker Beverly Salas

Present Eric Carson , Karen Foss , KELLY HOGELAND , Sylvia Holguin (Vice Chair), Corine Leger , Nancy magnusson , Beverly Salas (Secretary), Glen Salas (Treasurer), Danny Senn (Chair)

Apologies Barbara Saville , Trudi Wieduwilt

Minutes

1. Review and approve Meeting minutes for March meeting

The minutes of the March 3, 2024 were approved with corrections. The minutes of the annual meeting were approved as presented.

2. Review and approve Treasurers report

Glen Salas gave the treasurer's report. The DNA currently has \$7909.00. We gave \$500 to FUSION in appreciation for the use of their space for our annual meeting. They were most appreciative, and it was suggested that perhaps we could hold our board meetings there in the future. Sixty-four tickets have been sold for the Historic Home and Garden tour. \$2,000.00 is going to the water board for inserts advertising the tour; these will go in the May water bills.

3. Board Member term renewal.

Danny Senn and Bev Salas will continue as Board members for at least another year. Bev will contact Corine Leger and Trudi Wieduwilt about whether they wish to continue serving on the Board.

4. Officer elections

Officers are as follows: President, Danny Senn; Vice-President, Sylvia Holguin; Secretary, Bev Salas; Treasurer, Glen Salas

5. Advertise in ABQ Journal for Home Tour

It was decided not to place an ad about the tour in the Albuquerque Journal.

6. Home Tour Brochure update, Layout, Ads, etc.

- Bev passed out a list of tasks that need to be done for the home tour.
- Ads for the booklet are due to Bev and Glen no later than Monday, April 7.
 - o Bev will contact Corine about whether she went to Duran's about an ad and about the gift cards for home owners.
 - o Glen will reach out to Slate Street, Nancy will hit up businesses along Mountain, Sylvia will reach out to businesses she contacted but hasn't yet heard from.
 - o Bev, Glen, and Nancy will assemble the booklet.
- Nancy will turn the water bill insert into a poster that can be put around town. She will send Board members this information in a four-per-page format that can be distributed around the neighborhood. She will also craft an ad for the back of this telling about the National Night Out in August.
- We will announce the Historic House tour on the DNA Board at Mary Fox Park.
- Eric will revise the web page accordingly to add info that Tour attendees will want to know when purchasing tickets, and he will make the QR code big so it can go on the banner and other large posters.
- Karen will get gift bags for the homeowners, which will include gift cards for Duran's, perhaps a coupon for use at Lescombes (Sylvia is checking on this), copies of McClelland Park and The DNA History Project and a thank-you note (we can use the notecards from previous years). Karen will get these from Melanie.
- Karen will contact Melanie at Lew Wallace about:
 - o Whether a tech person will be there to ensure internet access
 - o Whether students are painting pictures of the houses
 - o Whether notecards are an option
 - o Whether the PTA wants to sell water
 - o The DNA will give Lew Wallace \$200.00 for perennial plants near the entrance and exist of the home tour.
 - o Karen will ask Melanie for 12 notecards to put in the gift bags
- We will rent two port-a-potty's that will be in Mary Fox Park. Glen mentioned that we need a

permit. Glen will handle this.

- Bev will do letters to homeowners and to docents.

o We will include in the letters that because the tour is of “historic” houses, they may not be accessible.

o We will also mark on the map where the port-a-pottys are located.

o We will put a letter in each booklet.

- We will put copies of McClellan Park and The DNA History Project at Lew Wallace and in the houses on the tour for people to take if they wish. We will have donation boxes in case people want to give a donation for the books. Nancy will host a gathering to turn boxes into donation boxes.

- Board members will take turns hanging the Historic Home Tour banner at their homes for a week each.

- We will hang the Historic House Tour banner at the entrance to Lew Wallace. Eric will also supply two sandwich boards that can go at the entrance and exits.

- Glen will contact the Baptist church on Fruit about letting folks park there for the tour. We will give them a donation of \$100.00.

- Glen will contact the city about cleaning the downtown streets the Saturday before.

- Eric will help us figure out how to take credit card payment on the day of the tour.

7. Docents

- At least six more docents are needed.

8. National Night Out discussion

After the Historic House and Garden tour, we will only have two meetings before the annual national night out, which is always the first Tuesday in August. This year it will be August 6, 6:00-8:00 at Mary Fox Park. Bev said we need to reserve a band, and Eric and Kristen volunteered to contact a couple of bands they know and have used for events at their gallery.

9. Purchase perennials for Lew Wallace/Home Tour

no discussion

10. Letter of support

Old Walls Gallery. Kristen, one of the owners of Old Walls Gallery, will draft a letter for the DNA to sign in support of their request for rezoning. They would also appreciate DNA members attending the May 16 hearing.

End of minutes.